1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
2. What are some limitations of this dataset?
3. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
4. From the data we collected, the following conclusions can be told through the charts and tables is that the category most likely to succeed is if it is apart of the Theatre. However, the theatre also acquired the most failure in targets as a lot of the funders didn’t reach the goal of what they pledged. According to the data, it is also shown that a total 763 out of 1000 people from US were involved in the process of crowdfunding which amounts to majority of the of the people in this dataset, this means that it is more likely to reach a greater target audience compared to other countries. In the data we can also see that 2015 was the year that had more people apart of the crowdfunding campaigns.
5. Some of the limitations of the data is that this could be a very small amount of data collected as there could be much more people using crowdfunding campaigns. Another limitation is that could be many more categories not recorded and we only have a small sample of categories. Also, the data being old is another limitation.
6. One type of graph that we could create is a scatter plot , as it could show which time of the year gets the most backing for that category. We could also show pie charts and show different categories and show what are; successful, failed, cancelled and live.